

## Number/percentage of partner organizations using information/knowledge produced from partnership activities

### Indicator Number:

50

### Logic Model Component:

Initial Outcomes

### Data Type(s):

Count, proportion, qualitative

### Short Definition:

Measures the extent to which partner organizations apply knowledge gained from partnership activities

### Definition and Explanation (Long):

This indicator measures the extent to which partner organizations apply knowledge gained from partnership activities. Related to indicators 40 to 42 to measure actions regarding making decisions (organizational or personal), improving practice, or informing policy.

### Data Requirements:

Quantitative data from self-reporting survey; qualitative data from anecdotal user reports

### Data Sources:

Periodic surveys, followed by key informant interviews and focus groups, as needed

### Frequency of Data Collection:

Annually

### Purpose:

The purpose of this indicator is to trace how knowledge has been used by partner organizations for specific purposes, and how each organization has benefitted from that knowledge. This may include the use of knowledge by their intended audiences, such as policy makers, program managers, and service providers. To examine use of knowledge, and outcomes stemming from the use of knowledge, data can be collected by asking partner organizations themselves or observing their actions, when applicable. There are two main levels of inquiry: 1) the specific knowledge used (a countable item) and 2) the impact of the

knowledge use (a qualitative appreciation of how the new knowledge affected the reporting partner).

**Issues and Challenges:**

It is useful to link use of new knowledge among partner organizations to the three categories: 1) technical/sector/thematic, 2) research, and 3) operational. Asking those who have been exposed to knowledge if they have applied it, how they have applied it, and what effect it had is relatively straightforward, however observing the use of knowledge and outcomes related to its use in real time is much more challenging.

**Related Indicators:**

For more information and suggested approaches to tackle such challenges, see indicators 40 to 42 and the Action section in the KM M&E Guide (pp. 54–55).

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