

Number of joint activities to produce KM outputs, by type

Indicator Number:

48

Logic Model Component:

Processes

Short Definition:

Measures the number of both new and continued activities that are jointly implemented to produce KM outputs for intended audiences

Definition and Explanation (Long):

This indicator refers to the number of both new and continued activities that are collectively implemented to produce KM outputs, such as products and services, publications and resources, training and events, and approaches and techniques, for intended audiences.

Data Requirements:

Self-report of number of activities to produce KM outputs, by type; complementary data: self-report of number of KM outputs jointly produced, by type

Data Sources:

Administrative records and programmatic records, including planning/design records, qualitative analyses of changes in quality of products related to local relevance, accuracy, compelling design, and clearer writing

Frequency of Data Collection:

Semiannually

Purpose:

The purpose of this indicator is to ensure that each organization in a partnership is actively engaged in and contributing to activities to produce a variety of KM outputs. For example, some partnerships may create websites or use social media channels to increase awareness, share knowledge, or call for action, while others may focus on documentation of lessons learned in a form of newsletter, case studies, or reports. Partnerships often allocate responsibility for components of the task to different partner organizations; for example, one organization manages the website and another organization produces newsletter. It is important to systematically track those activities to gauge how well the partnership is integrating KM into its work.

Issues and Challenges:

In addition to just counting the joint activities to produce and maintain KM outputs, additional data should be kept for each of the activities, for example, scope/focus, duration/frequency, intended audience, and so on. Creating a simple spreadsheet would be useful to document and organize the information about partnerships in terms of activities.

Related Indicators:

It is important to capture new KM outputs (reflecting the generation and synthesis of knowledge) and existing KM outputs that are kept up-to-date to include the latest research findings and lessons learned from the global health field (see indicators 6 and 7). Number of KM coordinating/collaborating activities, by type (indicator 8) is complementary.

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